INCOME STATEMENT DATA

(Unaudited)

(Dollars in thousands, except per share data)

Six Months Ended June 30, '25 vs '24 2025 2024 % Change 1,538,407 \$ (3) % Interest income 1,583,952 730,108 Interest expense 624,462 (14)7 Net interest income 913,945 853,844 (82)Provision for (reversal of) credit losses 14,166 80,384 Net interest income after provision for credit losses 899,779 773,460 16 Non-interest revenue: Service charges on deposit accounts 48,372 44,720 8 Fiduciary and asset management fees 40,249 38,741 4 Card fees 41,359 38,904 6 41,107 43,164 Brokerage revenue (5) Mortgage banking income 7,773 7,362 6 19,901 21,704 Capital markets income (8) Income from bank-owned life insurance 18,363 15,444 19 Investment securities gains (losses), net (256,660)nm Other non-interest revenue 33,477 36,658 (9) Total non-interest revenue 250,601 (9.963)nm Non-interest expense: Salaries and other personnel expense 377,692 367,928 3 Net occupancy, equipment, and software expense 97,241 93,223 4 Third-party processing and other services 42,041 45,409 8 Professional fees 19,976 23,286 (14)FDIC insurance and other regulatory fees 16,078 30,312 (47)Restructuring charges (reversals) (1.220)866 nm 66.886 Other operating expenses 68.559 Total non-interest expense 623,735 624,542 Income before income taxes 526,645 138,955 279 Income tax expense 114,654 29,565 288 Net income 411.991 109.390 277 Less: Net income (loss) attributable to noncontrolling interest (1.089)32 (738)412,729 274 Net income attributable to Synovus Financial Corp. 110,479 Less: Preferred stock dividends 22,718 19,398 17 91,081 328 Net income available to common shareholders 390,011 % 2.79 \$ 0.62 350 % Net income per common share, basic Net income per common share, diluted 2.77 0.62347 Cash dividends declared per common share 0.78 0.76 3 102 bps Return on average assets * 1.39 % 0.37 % Return on average common equity * 16.11 4.07 nm 139,783 145,998 Weighted average common shares outstanding, basic (4) % Weighted average common shares outstanding, diluted 140,770 146,568 (4)

nm - not meaningful

bps - basis points

* - ratios are annualized

Amounts may not total due to rounding

INCOME STATEMENT DATA

(Unaudited)

(Dollars in thousands, except per share data)	202	5			Second Quarter	
	Second Quarter	First Quarter	Fourth Quarter	Third Quarter	Second Quarter	'25 vs '24 % Change
Interest income Interest expense	\$771,642 312,081	766,765 312,381	799,130 344,137	810,507 369,767	801,242 366,244	(4) % (15)
Net interest income Provision for (reversal of) credit losses	459.561 3,245	454.384 10.921	454.993 32,867	440.740 23,434	434.998 26,404	6 (88)
Net interest income after provision for credit losses	456,316	443,463	422,126	417,306	408,594	12
Non-interest revenue: Service charges on deposit accounts Fiduciary and asset management fees Card fees Brokerage revenue Mortgage banking income	25,258 20,332 20,132 20,748 4,435	23.114 19.917 21,227 20,359 3.338	23.244 21,373 19,577 20,907 2,665	23,683 19,714 18,439 20,810 4,033	22.907 19,728 19,418 20,457 3,944	10 3 4 1
Capital markets income Income from bank-owned life insurance Investment securities gains (losses), net Other non-interest revenue	12,960 10,279 — — —	6,941 8,084 — 13,486	12,070 10,543 — 15,208	10,284 8,442 — 18,575	15,077 8,097 (256,660) 18,181	(14) 27 nm 10
Total non-interest revenue	134,135	116,466	125,587	123,980	(128,851)	204
Non-interest expense: Salaries and other personnel expense Net occupancy, equipment, and software expense Third-party processing and other services Professional fees FDIC insurance and other regulatory fees Restructuring charges (reversals) Other operating expenses Total non-interest expense	192,182 48,589 23,535 10,197 7,534 72 33,592 315,701	185,510 48,652 21,874 9,779 8,544 (1,292) 34,967	184,725 47,251 22,158 11,949 8,227 37 34,964	184,814 46,977 21,552 10,854 7,382 1,219 40,892	179,407 46,415 21,783 15,655 6,493 (658) 32,706	7 5 8 (35) 16 nm 3
Income (loss) before income taxes	274,750	251,895		227,596		
Income (loss) before income taxes Income tax expense (benefit) Net income (loss)	57.631 217,119	57.023 194,872	238,402 49.025 189,377	46.912 180,684	(22,058) (7.378) (14,680)	nm nm nm
Less: Net income (loss) attributable to noncontrolling interest	(596)	(142)	(1,049)	(871)	(652)	9
Net income (loss) attributable to Synovus Financial Corp. Less: Preferred stock dividends	217,715 11,395	195,014 11,323	190,426 11,578	181,555 11,927	(14,028) 9,713	nm 17
Net income (loss) available to common shareholders	\$206,320	183.691	178.848	169.628	(23.741)	
Net income (loss) per common share, basic	\$ 1.49	1.31	1.26	1.19	(0.16)	nm nm
Net income (loss) per common share, diluted	1.48	1.30	1.25	1.18	(0.16)	nm
Cash dividends declared per common share	0.39	0.39	0.38	0.38	0.38	3
Return on average assets * Return on average common equity *	1.46 % 16.71	1.32 15.48	1.25 14.75	1.21 14.38	(0.10) (2.14)	156 bps nm
Weighted average common shares outstanding, basic Weighted average common shares outstanding, diluted	138,891 139,502	140,684 141,775	141,555 142,694	143,144 143,979	145,565 145,565	(5) % (4)

nm - not meaningful

bps - basis points

Amounts may not total due to rounding

^{* -} ratios are annualized

BALANCE SHEET DATA		une 30, 2025	Dece	ember 31, 2024		June 30, 2024
(Unaudited)					_	
(In thousands, except share data)						
ASSETS						
Interest-earning deposits with banks and other cash and cash equivalents	\$	2,820,054	\$	2,977,667	\$	2,263,545
Federal funds sold and securities purchased under resale agreements		32,262		16,320		31,063
Cash, cash equivalents, and restricted cash		2,852,316		2,993,987		2,294,608
Investment securities held to maturity		2,502,639		2,581,469		2,668,068
Investment securities available for sale		7,798,824		7,551,018		7,043,681
Loans held for sale (includes $\$45,136,\$33,448$ and $\$41,823$ measured at fair value, respectively)		153,037		90,111		139,323
Loans, net of deferred fees and costs		43,536,716		42,609,028		43,093,397
Allowance for loan losses		(464,831)		(486,845)		(485,101)
Loans, net		43,071,885		42,122,183	-	42,608,296
Cash surrender value of bank-owned life insurance		1,150,853		1,139,988		1,125,928
Premises, equipment, and software, net		378,739		383,724		375,455
Goodwill		480,440		480,440		480,440
Other intangible assets, net		29,063		34,318		40,114
Other assets		2,638,989	Φ.	2,856,406	ф.	2,830,430
Total assets	\$	61,056,785	\$	60,233,644	\$	59,606,343
LIABILITIES AND EQUITY Liabilities: Deposits: Non-interest-bearing deposits Interest-bearing deposits	\$	11,658,129 38,266,878	\$	11,596,119 39,499,240	\$	11,655,811 38,539,967
Total deposits		49,925,007		51,095,359		50,195,778
Federal funds purchased and securities sold under repurchase agreements, and other short-term borrowings Long-term debt Other liabilities		85,327 3,909,478 1,498,331		131,728 1,733,109 2,007,197		97,020 2,283,767 1,953,106
Total liabilities		55,418,143		54,967,393		54,529,671
Equity: Shareholders' equity: Preferred stock - no par value. Authorized 100,000,000 shares; issued 22,000,000		527 145		527 145		527.145
Common stock - \$1.00 par value. Authorized 342,857,142 shares; issued		537,145		537,145		537,145
172,702,630, 172,185,507 and 171,935,817 respectively; outstanding 138.781.530. 141.165.908 and 144.149.614 respectively		172,703		172,186		171,936
Additional paid-in capital		3,992,061		3,986,729		3,965,751
Treasury stock, at cost; 33,921,100, 31,019,599, and 27,786,203 shares, respectively		(1,359,113)		(1,216,827)		(1,066,239)
Accumulated other comprehensive income (loss), net		(739,221)		(970,765)		(1,050,374)
Retained earnings		3,014,111		2,736,089	_	2,495,387
Total Synovus Financial Corp. shareholders' equity		5,617,686		5,244,557		5,053,606
Noncontrolling interest in subsidiary		20,956		21,694		23,066
Total lightifier and against	-	5,638,642	Ф.	5,266,251	ф.	5,076,672
Total liabilities and equity	\$	61,056,785	\$	60,233,644	\$	59,606,343

AVERAGE BALANCES, INTEREST, AND YIELDS/RATES

(Unaudited)

	Second Quarter 2025			Firs	t Quarter 2025		Second Quarter 2024			
(dollars in thousands)	Average Balance	Interest	Yield/ Rate	Average Balance	Interest	Yield/ Rate	Average Balance	Interest	Yield/ Rate	
Assets										
Interest earning assets:										
Commercial loans (1)(2)	\$34,539,952	\$ 550,768	6.39 %	\$ 34,262,226	\$ 543,485	6.43 %	\$35,006,497	\$ 593,715	6.82 %	
Consumer loans (1)	8,278,835	108,705	5.26	8,244,161	106,344	5.19	8,358,325	109,206	5.23	
Less: Allowance for loan losses	(474,658)			(480,023)			(492,640)			
Loans, net	42,344,129	659,473	6.25	42,026,364	649,829	6.26	42,872,182	702,921	6.59	
Total investment securities ⁽³⁾	10,734,276	93,720	3.49	10,759,512	93,352	3.47	10,373,792	78,891	3.04	
Interest-earning deposits with other banks	1,531,139	16,525	4.27	2,054,292	22,172	4.32	1,248,460	16,641	5.28	
Federal funds sold and securities purchased under resale agreements	29,766	219	2.91	20,162	131	2.60	23,493	159	2.68	
Mortgage loans held for sale	38,913	582	5.98	24,267	373	6.15	37,364	666	7.13	
Other loans held for sale	88,348	516	2.31	69,049	384	2.23	96,180	466	1.92	
Other earning assets ⁽⁴⁾	196,539	2,269	4.61	178,344	2,101	4.71	198,515	2,849	5.75	
Total interest earning assets	54,963,110	773,304	5.64 %	55,131,990	768,342	5.65 %	54,849,986	802,593	5.89 %	
Cash and due from banks	461,767			499,201			531,604			
Premises and equipment	381,260			384,258			376,293			
Cash surrender value of bank-owned life insurance	1,147,894			1,142,943			1,121,764			
Other assets ⁽⁵⁾	2,623,082			2,718,154			2,367,202			
Total assets	\$59,577,113			\$59,876,546			\$ 59,246,849			
Liabilities and Equity										
Interest-bearing liabilities:										
Interest-bearing demand deposits	\$11,534,256	63,656	2.21 %	\$11,613,495	62,811	2.19 %	\$10,789,288	68,809	2.57 %	
Money market accounts	14,322,197	98,275	2.75	13,900,933	92,897	2.71	12,617,120	99,380	3.17	
Savings deposits	994,159	355	0.14	994,127	320	0.13	1,036,321	304	0.12	
Time deposits	7,205,998	62,047	3.45	7,777,767	71,055	3.71	8,382,774	93,431	4.48	
Brokered deposits	4,760,027	53,976	4.55	4,905,909	55,242	4.57	5,483,298	73,830	5.42	
Federal funds purchased and securities sold under repurchase agreements	62,543	186	1.17	75,252	208	1.11	114,595	570	1.97	
Other short-term borrowings	_	_	_	_	_	_	108,946	1,530	5.55	
Long-term debt	2,111,647	33,586	6.35	1,773,203	29,848	6.74	1,666,731	28,390	6.79	
Total interest-bearing liabilities	40,990,827	312,081	3.05 %	41,040,686	312,381	3.09 %	40,199,073	366,244	3.66 %	
Non-interest-bearing demand deposits	11,386,117			11,406,048			12,099,256			
Other liabilities	1,689,533			2,058,727			1,932,822			
Total equity	5,510,636			5,371,085			5,015,698			
Total liabilities and equity	\$59,577,113			\$59,876,546			\$ 59,246,849			
Net interest income and net interest margin, taxable equivalent (6)		\$ 461,223	3.37 %		\$ 455,961	3.35 %		\$ 436,349	3.20 %	
Less: taxable-equivalent adjustment		1,662			1,577			1,351		
Net interest income		\$ 459,561			\$ 454,384			\$ 434,998		

⁽¹⁾ Average loans are shown net of unearned income. NPLs are included. Interest income includes fees as follows: Second Quarter 2025 — \$11.5 million, First Quarter 2025 — \$13.2 million, and Second Quarter 2024 — \$12.3 million.

⁽²⁾ Reflects taxable-equivalent adjustments, using the statutory federal tax rate of 21%, in adjusting interest on tax-exempt loans to a taxable-equivalent basis.

⁽³⁾ Securities are included on an amortized cost basis with yield and net interest margin calculated accordingly.

⁽⁴⁾ Includes trading account assets and FHLB and Federal Reserve Bank Stock.

⁽⁵⁾ Includes average net unrealized gains (losses) on investment securities available for sale of \$(394.9) million, \$(473.3) million, and \$(727.6) million for the Second Quarter 2025, First Quarter 2025, and Second Quarter 2024, respectively.

⁽⁶⁾ The net interest margin is calculated by dividing annualized net interest income- TE by average total interest earning assets.

AVERAGE BALANCES, INTEREST, AND YIELDS/RATES

(Unaudited)

Six Months	Ended .	June 30,
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	Six Months Ended June 30,									
		2025						2024		
(dollars in thousands)	Ave	rage Balance		Interest	Yield/ Rate	Ave	rage Balance		Interest	Yield/ Rate
Assets										
Interest earning assets:										
Commercial loans (1)(2)	\$	34,401,857	\$	1,094,253	6.41 %	\$	34,975,147	\$	1,177,174	6.77 %
Consumer loans (1)		8,261,594		215,049	5.23		8,396,215		218,773	5.23
Less: Allowance for loan losses		(477,326)		<u> </u>			(486,893)			
Loans, net		42,186,125		1,309,302	6.25		42,884,469		1,395,947	6.54
Total investment securities (3)		10,746,824		187,072	3.48		10,761,017		150,797	2.80
Interest-earning deposits with other banks		1,791,271		38,697	4.30		1,219,372		32,548	5.28
Federal funds sold and securities purchased under resale agreements		24,990		350	2.78		29,586		425	2.84
Mortgage loans held for sale		31,631		955	6.04		33,569		1,161	6.92
Other loans held for sale		78,752		900	2.27		57,323		549	1.89
Other earning assets ⁽⁴⁾		187,492		4,370	4.66		198,954		5,187	5.23
Total interest earning assets		55,047,085	\$	1,541,646	5.65 %		55,184,290	\$	1,586,614	5.78 %
Cash and due from banks		480,381					528,178			
Premises and equipment		382,751					373,335			
Cash surrender value of bank-owned life insurance		1,145,432					1,118,233			
Other assets ⁽⁵⁾		2,670,354	,				1,930,505			
Total assets	\$	59,726,003	ı			\$	59,134,541			
Liabilities and Equity										
Interest-bearing liabilities:										
Interest-bearing demand deposits	\$	11,573,656	\$	126,467	2.20 %	\$	10,689,814	\$	134,224	2.53 %
Money market accounts		14,112,729		191,172	2.73		12,721,753		202,509	3.20
Savings deposits		994,143		675	0.14		1,046,704		591	0.11
Time deposits		7,490,303		133,102	3.58		8,142,812		179,924	4.44
Brokered deposits		4,832,565		109,218	4.56		5,610,371		151,172	5.42
Federal funds purchased and securities sold under repurchase agreements		68,863		394	1.14		114,076		1,218	2.11
Other short-term borrowings		_		_	_		90,361		2,485	5.44
Long-term debt		1,943,360		63,434	6.53		1,715,736		57,985	6.74
Total interest-bearing liabilities		41,015,619	\$	624,462	3.07 %		40,131,627	\$	730,108	3.66 %
Non-interest-bearing demand deposits		11,396,028					12,085,463			
Other liabilities		1,873,110					1,857,741			
Total equity		5,441,246	,				5,059,710			
Total liabilities and equity	\$	59,726,003				\$	59,134,541			
Net interest income, taxable equivalent net interest margin ⁽⁶⁾			\$	917,184	3.36 %			\$	856,506	3.12 %
Less: taxable-equivalent adjustment				3,239					2,662	
Net interest income			\$	913,945				\$	853,844	

⁽¹⁾ Average loans are shown net of unearned income. NPLs are included. Interest income includes fees as follows: 2025 — \$24.8 million and 2024 — \$22.9 million.

⁽²⁾ Reflects taxable-equivalent adjustments, using the statutory federal tax rate of 21%, in adjusting interest on tax-exempt loans to a taxable-equivalent basis.

⁽³⁾ Securities are included on an amortized cost basis with yield and net interest margin calculated accordingly.

 $^{^{\}rm (4)}$ Includes trading account assets and FHLB and Federal Reserve Bank Stock.

⁽⁵⁾ Includes average net unrealized gains/(losses) on investment securities available for sale of \$(433.9) million and \$(1.04) billion for the six months ended June 30, 2025 and 2024, respectively.

⁽⁶⁾ The net interest margin is calculated by dividing annualized net interest income - TE by average total interest earning assets.

LOANS OUTSTANDING BY TYPE (Unaudited)

(Unaudited) (Dollars in thousands)	Т	Total Loans		Total Loans		Total Loans	Linked Quarter		Total Loans	Year/Year
Loan Type	Ju	ne 30, 2025		March 31, 2025	% Change		June 30, 2024	% Change		
Commercial, Financial, and Agricultural	\$	15,238,812	\$	14,611,712	4 %	\$	14,519,608	5 %		
Owner-Occupied		7,859,532		7,701,627	2		8,017,004	(2)		
Total Commercial & Industrial		23,098,344		22,313,339	4		22,536,612	2		
Multi-Family		4,162,623		4,182,886	_		4,288,436	(3)		
Hotels		1,822,720		1,831,937	(1)		1,802,076	1		
Office Buildings		1,677,966		1,724,113	(3)		1,801,945	(7)		
Shopping Centers		1,325,773		1,268,683	4		1,298,967	2		
Warehouses		883,586		848,530	4		865,359	2		
Other Investment Property		1,436,852		1,409,752	2		1,271,266	13		
Total Investment Properties		11,309,520		11,265,901	_		11,328,049	_		
1-4 Family Construction		209,509		189,027	11		171,335	22		
1-4 Family Investment Mortgage		327,369		324,411	1		381,212	(14)		
Total 1-4 Family Properties		536,878		513,438	5		552,547	(3)		
Commercial Development		58,627		68,227	(14)		65,994	(11)		
Residential Development		77,001		75,240	2		67,231	15		
Land Acquisition	-	157,664		148,752	6		201,666	(22)		
Land and Development		293,292		292,219	_		334,891	(12)		
Total Commercial Real Estate		12,139,690		12,071,558	1		12,215,487	(1)		
Consumer Mortgages		5,246,940		5,269,505	_		5,371,164	(2)		
Home Equity		1,852,884		1,839,185	1		1,812,940	2		
Credit Cards		194,630		178,522	9		178,889	9		
Other Consumer Loans	-	1,004,228		976,629	3		978,305	3		
Total Consumer		8,298,682		8,263,841			8,341,298	(1)		
Total	\$	43,536,716	\$	42,648,738	2 %	\$	43,093,397	1 %		

NON-PERFORMING LOANS COMPOSITION

(Unaudited) (Dollars in thousands) Loan Type	Total Non-performing Loans June 30, 2025		on-performing Loans Non-performing Loans L		Linked Quarter % Change	Total Non-performing Loans June 30, 2024		Year/Year % Change	
Commercial, Financial, and Agricultural	\$	110,181	\$	125,570	(12)%	\$	120,107	(8)%	
Owner-Occupied		19,128		18,226	5		50,977	(62)	
Total Commercial & Industrial		129,309		143,796	(10)		171,084	(24)	
Multi-Family		211		112	88		1,718	(88)	
Office Buildings		55,634		64,423	(14)		7,350	nm	
Shopping Centers		503		511	(2)		541	(7)	
Warehouses		131		145	(10)		177	(26)	
Other Investment Property		1,044		885	18		1,782	(41)	
Total Investment Properties		57,523		66,076	(13)		11,568	397	
1-4 Family Construction		_		145	nm		311	nm	
1-4 Family Investment Mortgage		2,386	-	2,432	(2)		2,749	(13)	
Total 1-4 Family Properties		2,386		2,577	(7)		3,060	(22)	
Commercial Development		47		48	(2)		_	nm	
Residential Development		_		_	nm		303	(100)	
Land Acquisition		1,307	-	1,363	(4)		606	116	
Land and Development		1,354		1,411	(4)		909	49	
Total Commercial Real Estate		61,263	-	70,064	(13)		15,537	294	
Consumer Mortgages		43,476		48,859	(11)		48,352	(10)	
Home Equity		17,713		18,302	(3)		14,947	19	
Other Consumer Loans		5,654	ī-	5,608	1		6,186	(9)	
Total Consumer		66,843		72,769	(8)		69,485	(4)	
Total	\$	257,415	\$	286,629	(10)%	\$	256,106	1 %	

CREDIT QUALITY DATA (Unaudited)

(Dollars in thousands)		25		Second Quarter		
	Second	First	Fourth	Third	Second	'25 vs '24
	Quarter	Quarter	Quarter	Quarter	Quarter	% Change
Non-performing Loans (NPLs)	\$ 257,415	286,629	309,164	312,964	256,106	1 %
Other Real Estate and Other Assets	1,198	563	385	386	823	46
Non-performing Assets (NPAs)	258,613	287,192	309,549	313,350	256,929	1
Allowance for Loan Losses (ALL)	464.831	478.207	486.845	484.985	485.101	(4)
Reserve for Unfunded Commitments	48,975	50,655	52,462	49,556	53,058	(8)
Allowance for Credit Losses (ACL)	513,806	528,862	539,307	534,541	538,159	(5)
Net Charge-Offs - Quarter	18,301	21,366	28,101	27,052	34,485	
Net Charge-Offs - YTD	39,667	21,366	133,994	105,893	78,841	
Net Charge-Offs / Average Loans - Quarter (1)	0.17 %	0.20	0.26	0.25	0.32	
Net Charge-Offs / Average Loans - YTD (1)	0.19	0.20	0.31	0.33	0.36	
NPLs / Loans	0.59	0.67	0.73	0.73	0.59	
NPAs / Loans, ORE and specific other assets	0.59	0.67	0.73	0.73	0.60	
ACL/Loans	1.18	1.24	1.27	1.24	1.25	
ALL/Loans	1.07	1.12	1.14	1.12	1.13	
ACL/NPLs	199.60	184.51	174.44	170.80	210.13	
ALL/NPLs	180.58	166.84	157.47	154.96	189.41	
Past Due Loans over 90 days and Still Accruing	\$ 40,065	40,886	48,592	4,359	4.460	nm
As a Percentage of Loans Outstanding	0.09 %	0.10	0.11	0.01	0.01	
Total Past Due Loans and Still Accruing	\$ 104,267	93,493	108,878	97,229	129,759	(20)
As a Percentage of Loans Outstanding	0.24 %	0.22	0.26	0.23	0.30	

⁽¹⁾ Ratio is annualized.

SELECTED CAPITAL INFORMATION (1)

(Unaudited)

(Dollars in thousands)

	June	30, 2025	December 31, 2024	June 30, 2024
Common Equity Tier 1 Capital Ratio		10.91 %	10.84	10.60
Tier 1 Capital Ratio		12.01	11.96	11.72
Total Risk-Based Capital Ratio		13.74	13.81	13.56
Tier 1 Leverage Ratio		9.86	9.55	9.44
Total Synovus Financial Corp. shareholders' equity as a Percentage of Total Assets		9.20	8.71	8.48
Tangible Common Equity Ratio (2)		7.55	7.02	6.76
Book Value Per Common Share (3)	\$	36.61	33.35	31.33
Tangible Book Value Per Common Share (4)		32.94	29.70	27.72

 $^{^{\}left(1\right)}$ Current quarter regulatory capital information is preliminary.

 $^{^{(2)}}$ See "Non-GAAP Financial Measures" for applicable reconciliation.

⁽³⁾ Book Value Per Common Share consists of Total Synovus Financial Corp. shareholders' equity less Preferred Stock divided by to tal common shares outstanding.

⁽⁴⁾ Tangible Book Value Per Common Share consists of Total Synovus Financial Corp. shareholders' equity less Preferred Stock and less the carrying value of goodwill and other intangible assets divided by total common shares outstanding.