# Economic Forecast 2025

Synovus<sup>®</sup> get there



# **Guest Speaker**

Roger Tutterow, Ph.D.

Professor of Economics Kennesaw State University

Synovus<sup>®</sup> get there



# **Topic #1:**

As the economy maintains momentum, was the "recession talk" premature? And are consumers tiring?

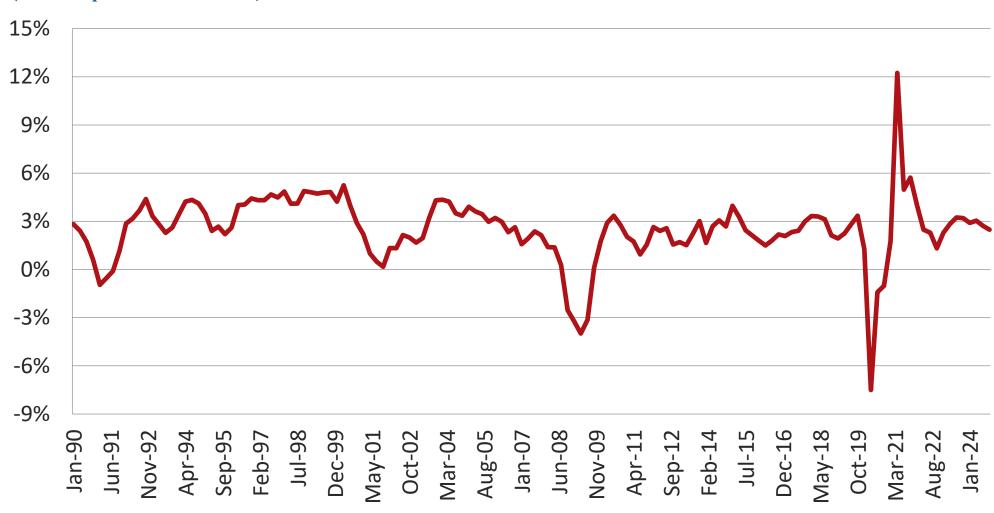
### Global Supply Chain Pressure

(Source: Federal Reserve Bank of New York)



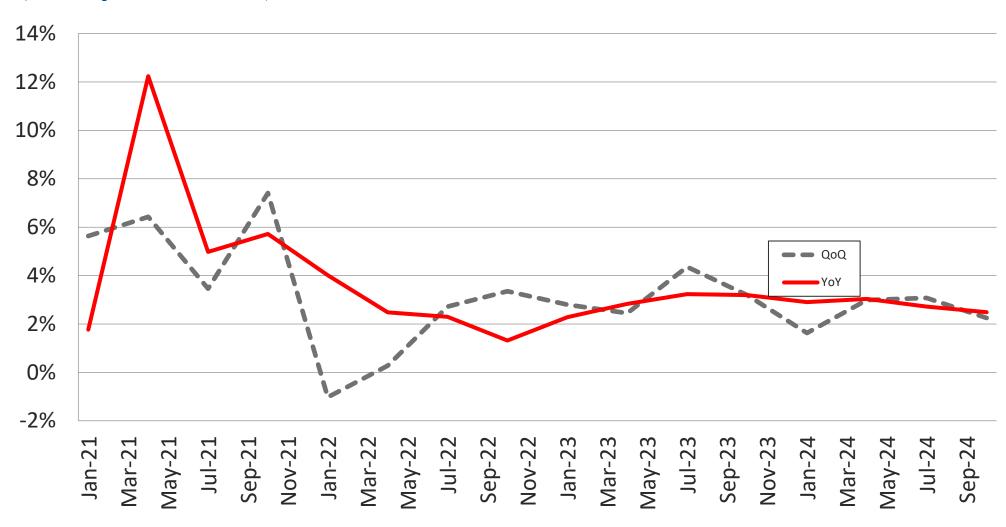
#### Gross Domestic Product: Year over Year

(source: Department of Commerce)



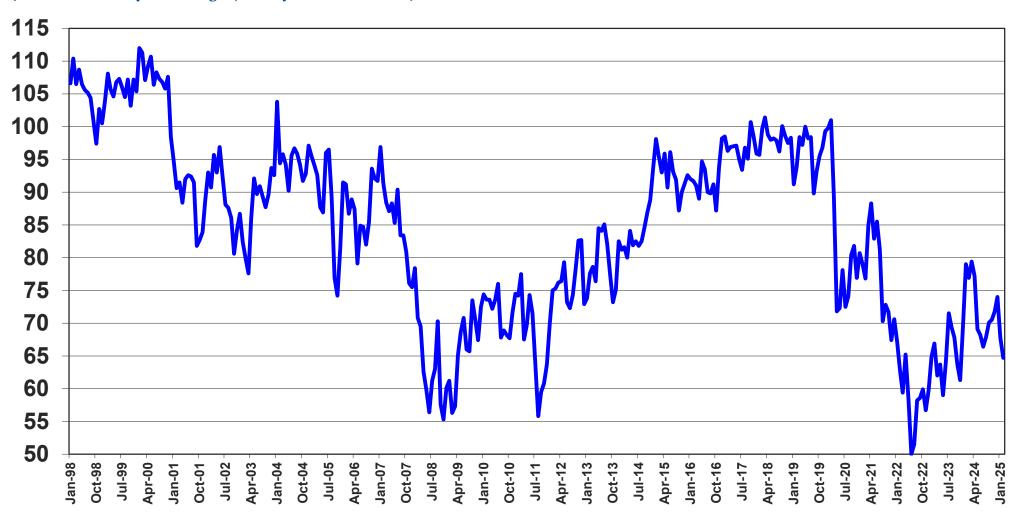
#### **Gross Domestic Product**

(source: Department of Commerce)



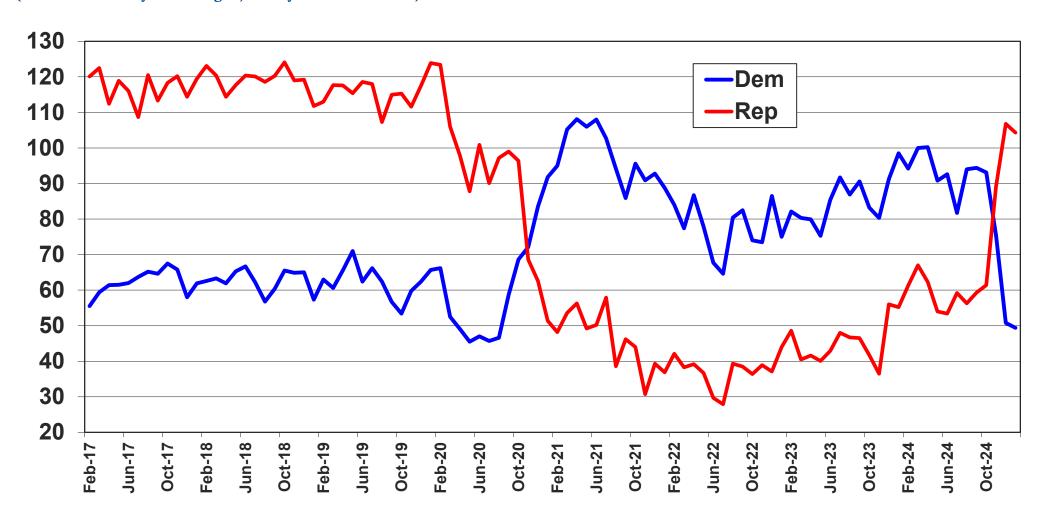
### **Consumer Sentiment**

(source: University of Michigan, Survey Research Center)



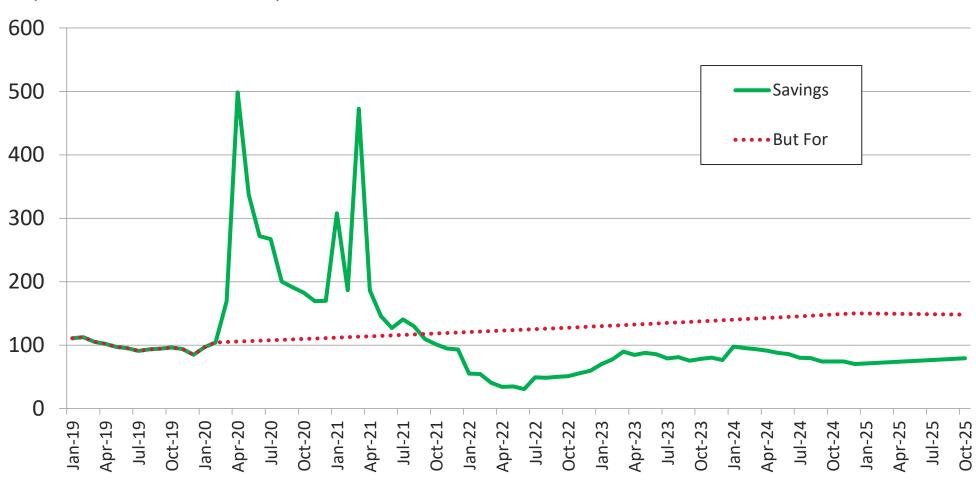
# Consumer Expectations: By Party

(source: University of Michigan, Survey Research Center)



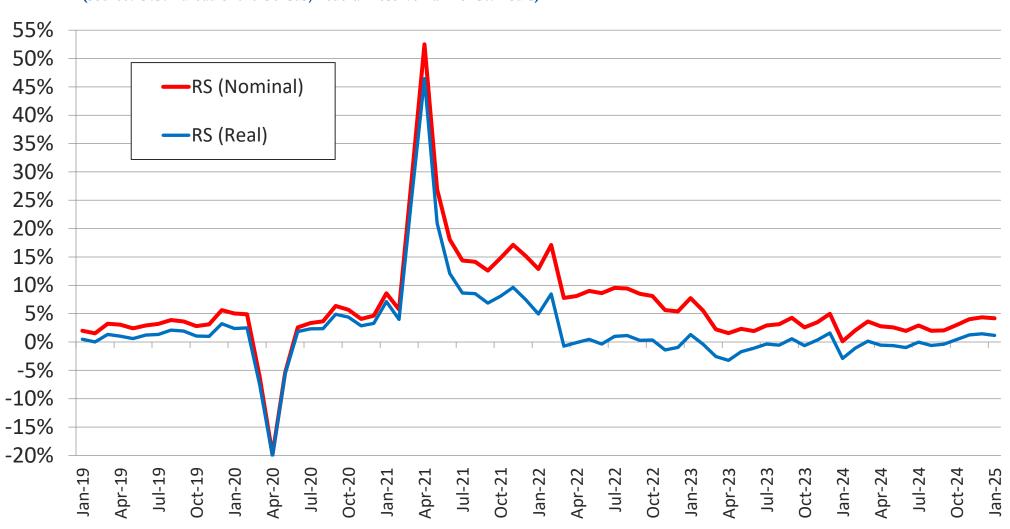
# **Personal Savings**

(source: U.S. Bureau of the Census)



# Retail Sales: YoY Change

(source: U.S. Bureau of the Census, Federal Reserve Bank of St. Louis)



### **Leading Economic Indicators**

(source: Conference Board, 6 month change)

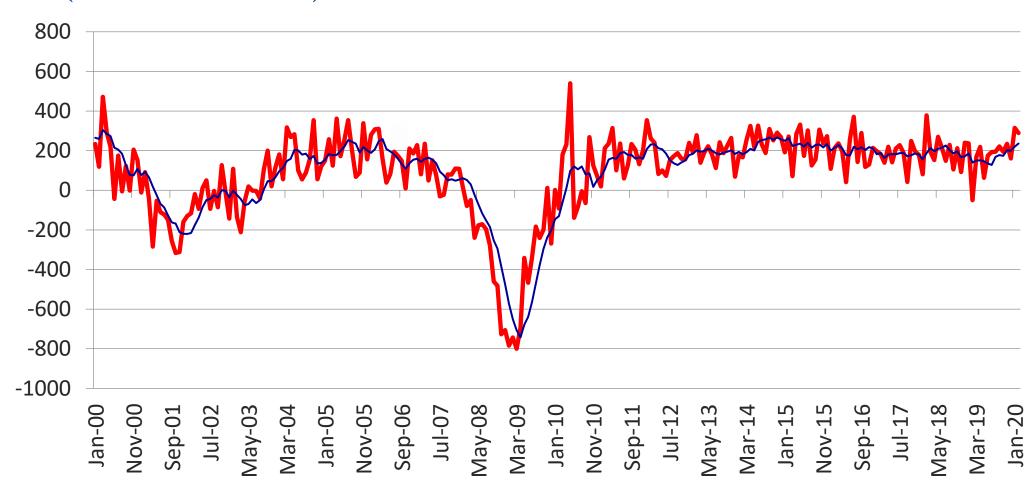


#### **Topic #2:**

Job growth remains positive, but are labor markets starting to ease?

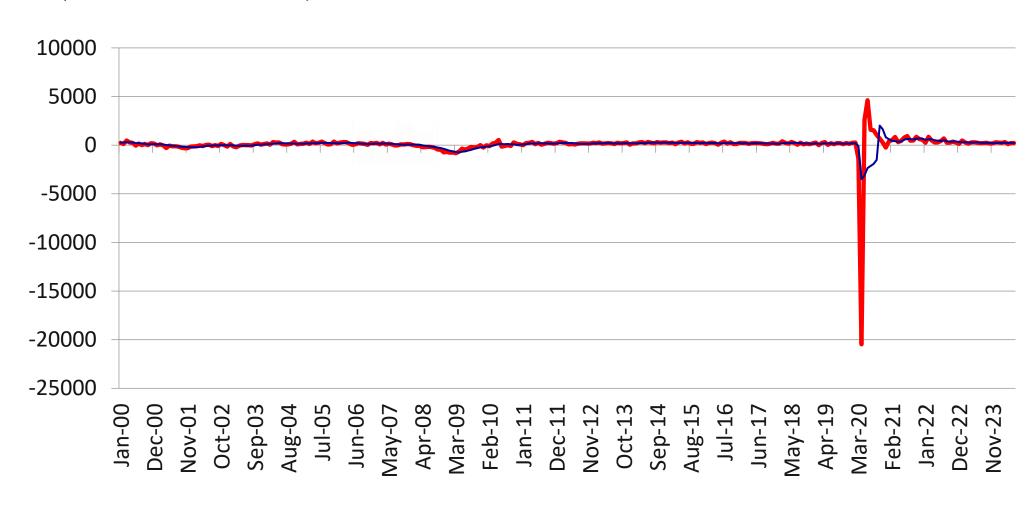
# Change in Payroll Employment

(Source: Bureau of Labor Statistics)



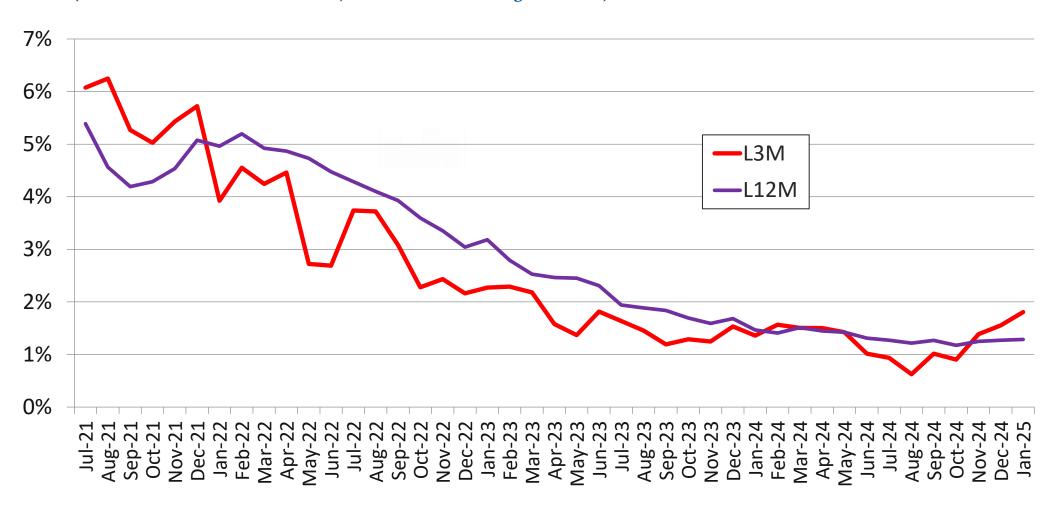
# Change in Payroll Employment

(Source: Bureau of Labor Statistics)



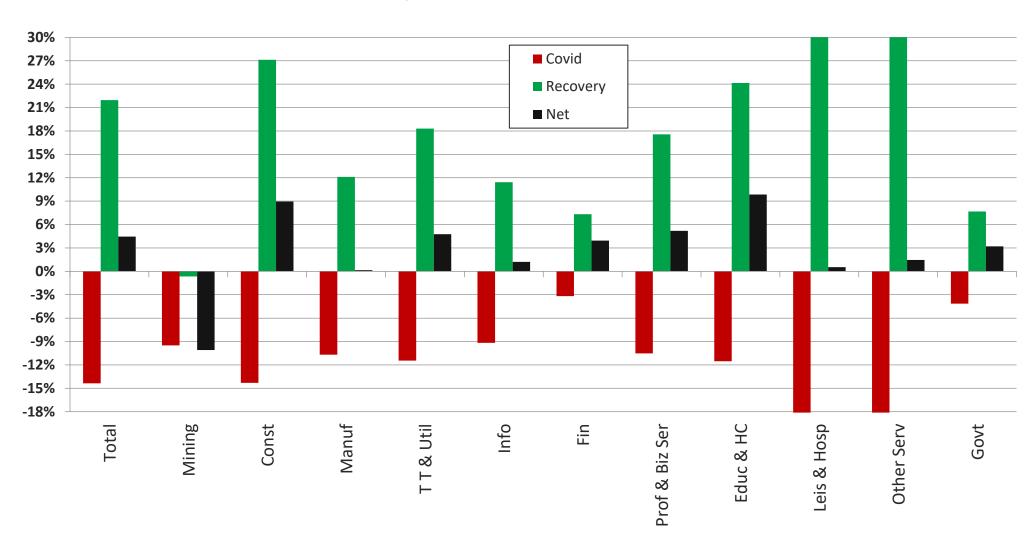
# **Payrolls Growth**

(Source: Bureau of Labor Statistics; 3-month & 12-month growth rate)



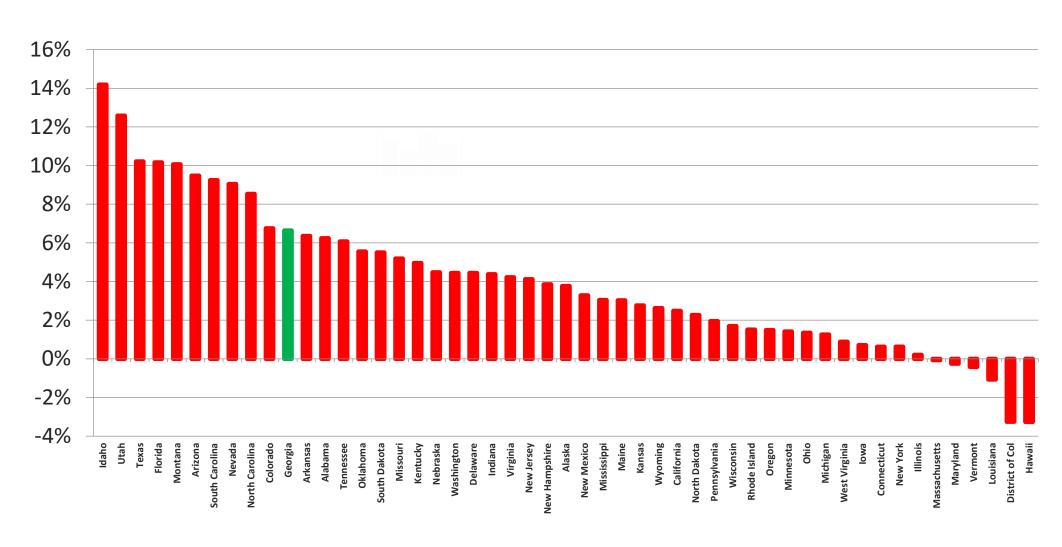
# **Employment: by Sectors**

(source: Bureau of Labor Statistics, thru January 2025)



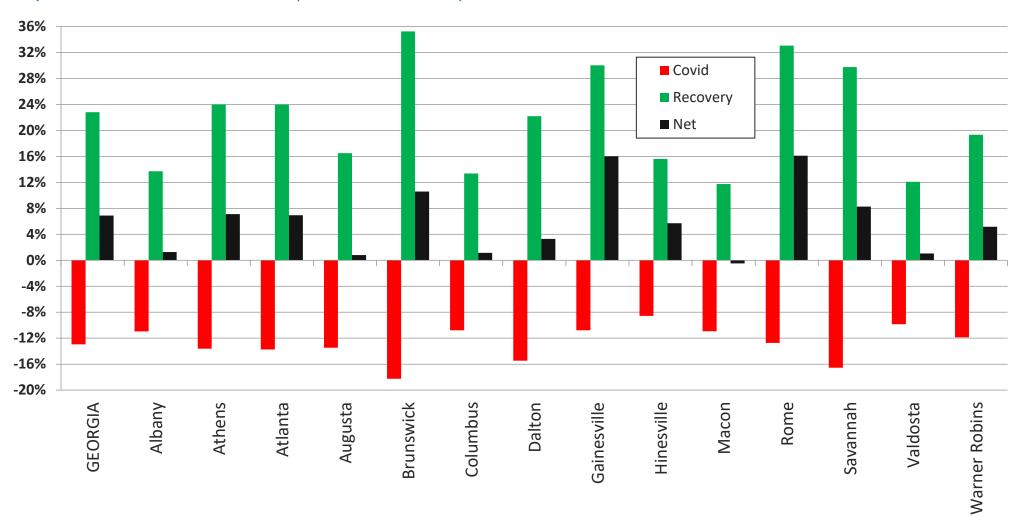
# **Recovery from Bottom**

(Source: Bureau of Labor Statistics)



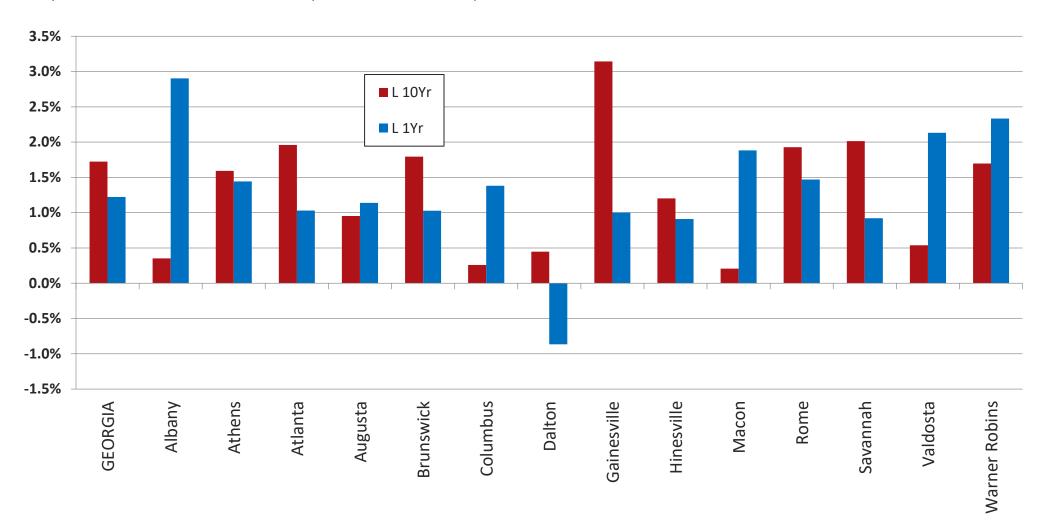
# **Employment: Georgia Cities**

(source: Bureau of Labor Statistics, thru December 2024)



# Employment: Georgia Cities YoY & Decade

(source: Bureau of Labor Statistics, thru December 2024)



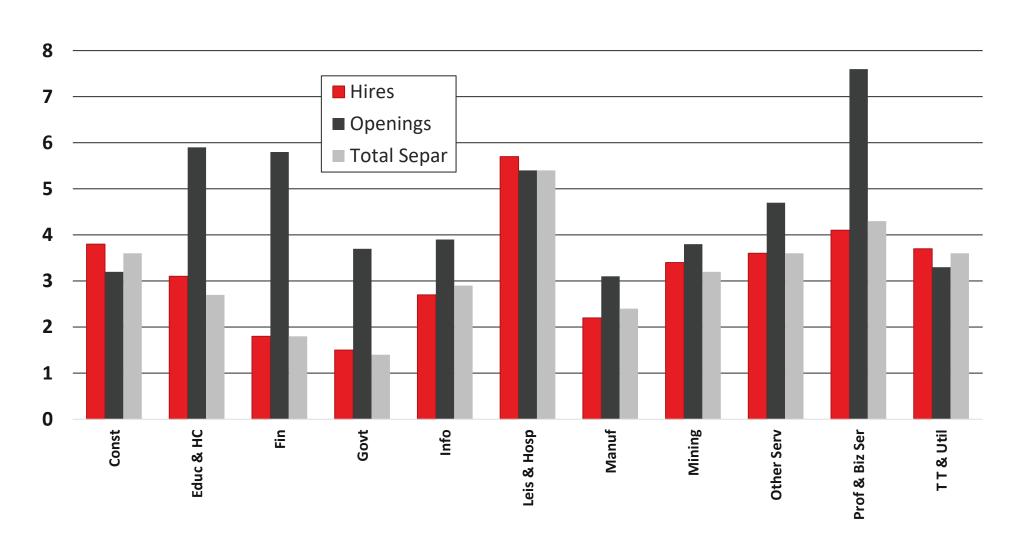
# JOLTS: Openings & Hires

(Source: Bureau of Labor Statistics)



# **JOLTS Rates by Sectors: Nov 2024**

(Source: Bureau of Labor Statistics)



**Topic #3:** 

Inflation returned, now falling toward the 2% target?

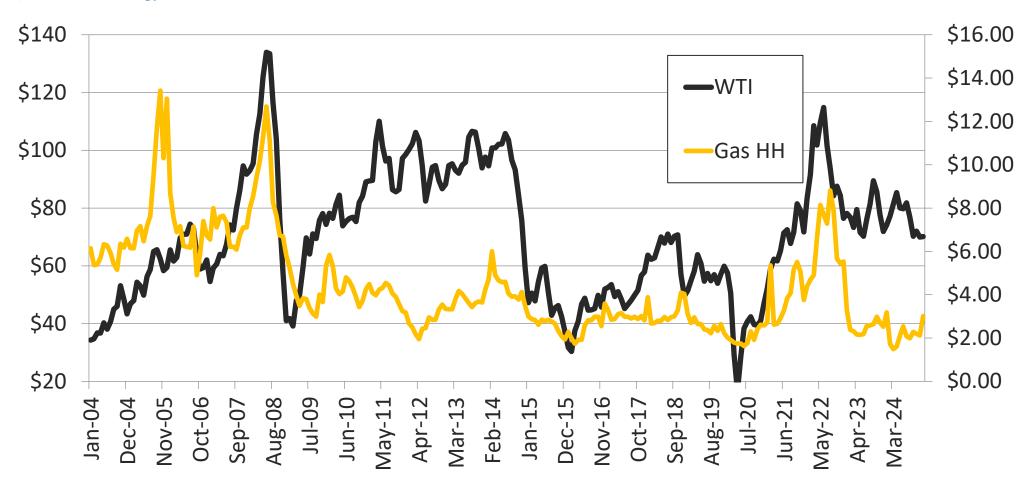
# Inflation: Transitory or Persistent?

(source: Bureau of Labor Statistics)

- CPI up 0.5% in January after being up 0.4% and 0.3% in two previous months. Overall CPI up 3.0% over last 12 months.
- Core CPI up 0.24% in January after being up by 0.2% and 0.3% in two previous month. Core up 3.3% over last year.
- Energy component was up 1.1% in January. The energy component is up 1.0% over the last 12 months.
- PCE up 2.6% for 12 months ending in December, core PCE up 2.8% over the same period.

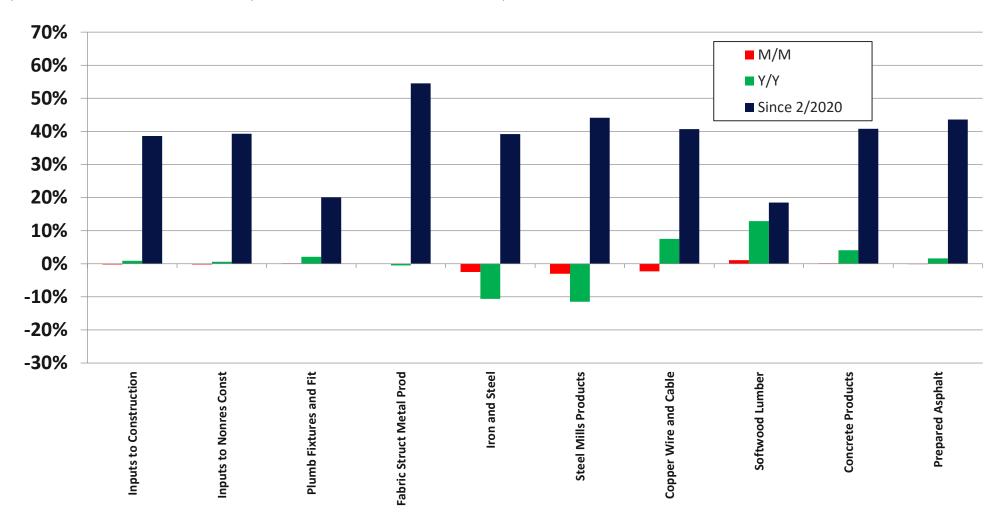
#### **Energy Cost: Oil & Natural Gas**

(source: U.S. Energy Information Administration)



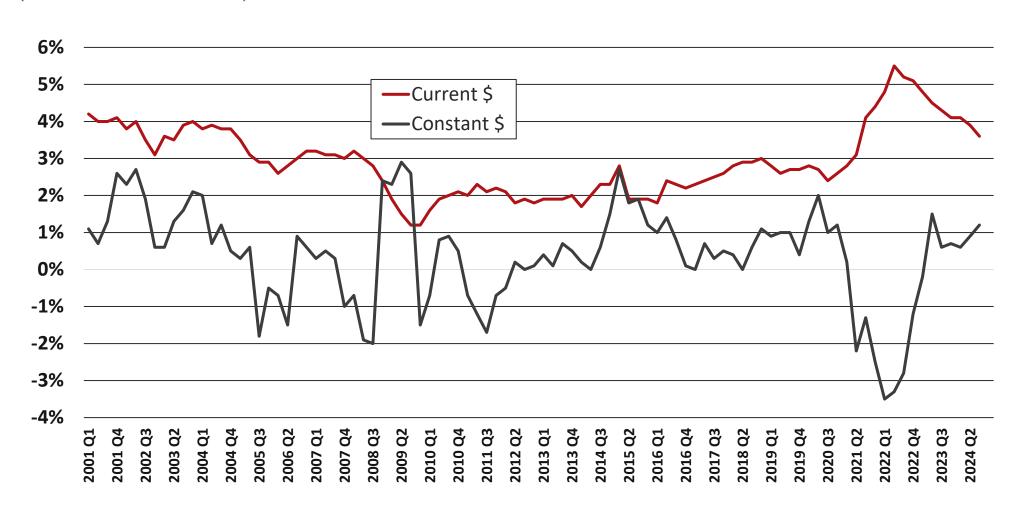
#### Construction Cost thru December 2024

(source: Bureau of Labor Statistics; Associated Builders & Contractors)



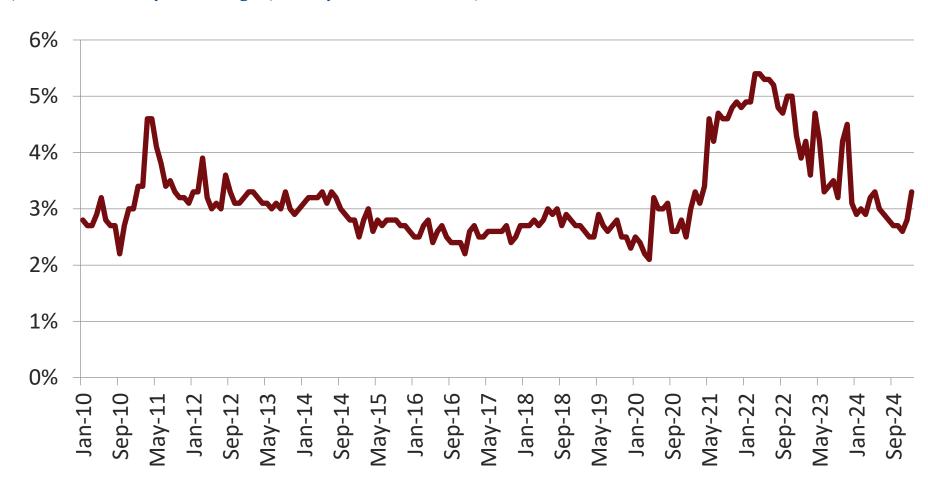
#### **Employment Cost Index: Role of Inflation**

(Source: Bureau of Labor Statistics)



### **Inflation Expectations: Next 12 Months**

(source: University of Michigan, Survey Research Center)

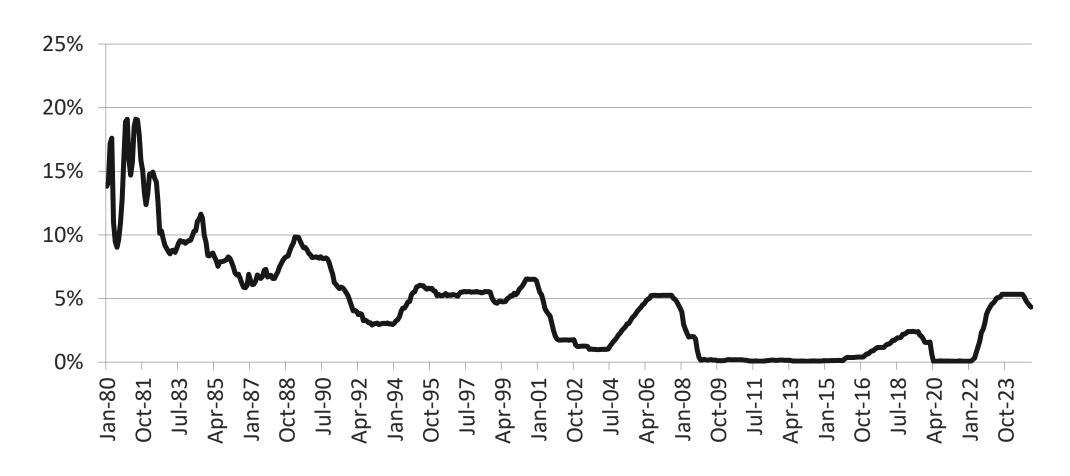


#### **Topic #4:**

Fed signaled "peak rates" in early 2024. Now with three rate cuts behind us, are more to come?

#### **Federal Funds Rate**

(source: Board of Governors of the Federal Reserve System)





# Market's Expectation for Federal Funds Rate:

Jan 18, 2024

(Source: CME Group)

CME FEDWATCH TOOL - MEETING PROBABILITIES										
MEETING DATE	325-350	350-375	375-400	400-425	425-450	450-475	475-500	500-525	525-550	
1/31/2024				0.0%	0.0%	0.0%	0.0%	2.6%	97.4%	
3/20/2024	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	55.7%	42.9%	
5/1/2024	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	47.0%	44.9%	6.9%	
6/12/2024	0.0%	0.0%	0.0%	0.0%	1.7%	47.0%	44.5%	6.8%	0.0%	
7/31/2024	0.0%	0.0%	0.0%	1.6%	42.9%	44.7%	10.2%	0.6%	0.0%	
9/18/2024	0.0%	0.0%	1.4%	39.6%	44.6%	13.0%	1.4%	0.0%	0.0%	
11/7/2024	0.0%	0.9%	25.4%	42.7%	24.7%	5.7%	0.5%	0.0%	0.0%	
12/18/2024	0.7%	20.5%	39.3%	28.3%	9.5%	1.6%	0.1%	0.0%	0.0%	

# Market's Expectation for Federal Funds Rate:

February 24, 2025

(Source: CME Group)

	CME FEDWATCH TOOL - CONDITIONAL MEETING PROBABILITIES									
MEETING DATE	250-275	275-300	300-325	325-350	350-375	375-400	400-425	425-450	450-475	
3/19/2025			0.0%	0.0%	0.0%	0.0%	2.5%	97.5%	0.0%	
5/7/2025	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	28.3%	71.0%	0.0%	
6/18/2025	0.0%	0.0%	0.0%	0.0%	0.3%	12.3%	46.2%	41.2%	0.0%	
7/30/2025	0.0%	0.0%	0.0%	0.1%	3.3%	20.7%	45.0%	31.0%	0.0%	
9/17/2025	0.0%	0.0%	0.0%	1.3%	10.0%	30.1%	39.6%	19.0%	0.0%	
10/29/2025	0.0%	0.0%	0.3%	3.0%	13.9%	31.9%	35.6%	15.3%	0.0%	
12/10/2025	0.0%	0.1%	1.0%	5.7%	18.5%	32.9%	30.5%	11.4%	0.0%	
1/28/2026	0.0%	0.1%	1.3%	6.7%	19.6%	32.7%	29.0%	10.6%	0.0%	
3/18/2026	0.0%	0.3%	1.9%	8.1%	21.0%	32.3%	27.0%	9.4%	0.0%	
4/29/2026	0.0%	0.4%	2.2%	8.8%	21.6%	32.0%	26.1%	8.9%	0.0%	
6/17/2026	0.1%	0.5%	2.6%	9.4%	22.1%	31.7%	25.2%	8.5%	0.0%	
7/29/2026	0.1%	0.7%	3.5%	11.1%	23.3%	30.9%	23.1%	7.4%	0.0%	

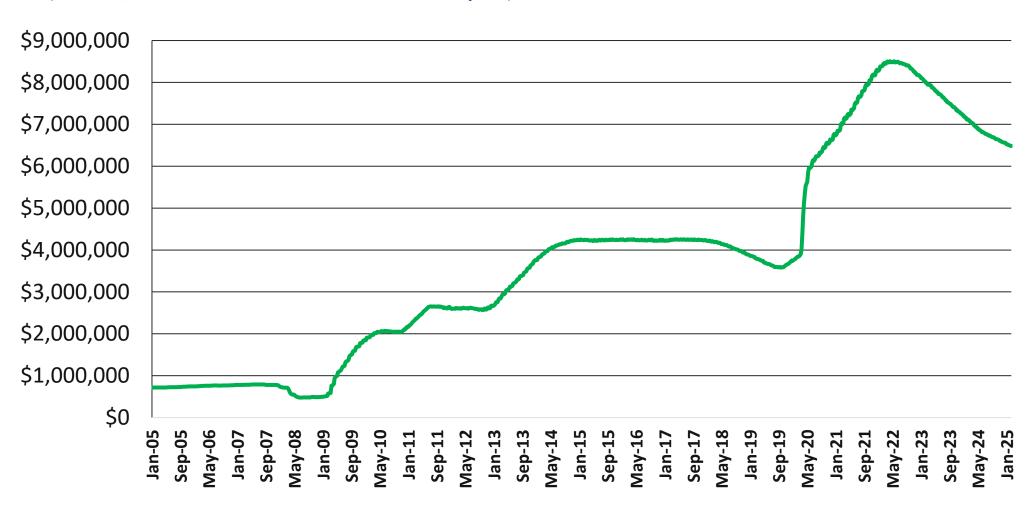
# 10-Year Treasury Bonds

(source: Board of Governors of Federal Reserve System)



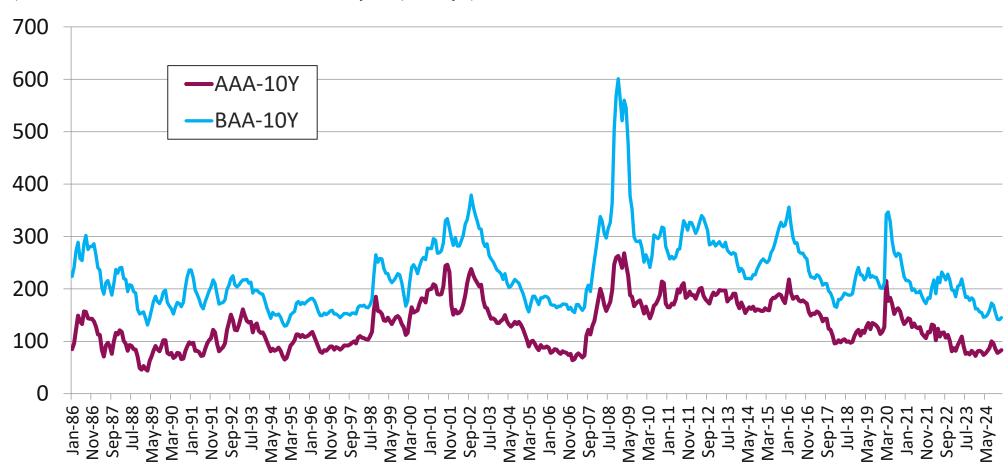
### Fed: Securities Held Outright

(in millions, source: Board of Governors of Federal Reserve System)



# **Corporate Credit Spreads**

(source: Board of Governors of Federal Reserve System, Moody's)



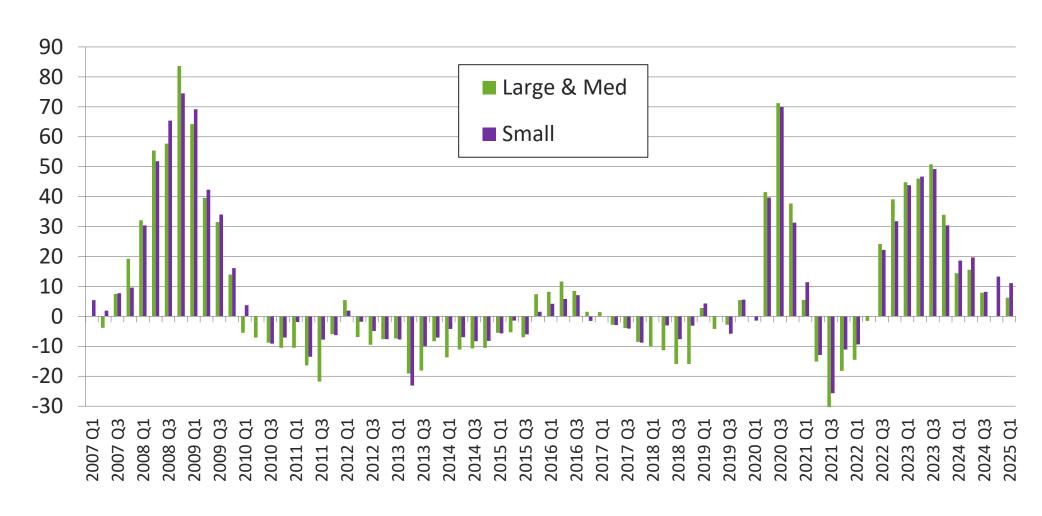
# Mortgages vs 10-Year T-Bonds

(source: Board of Governors of Federal Reserve System)



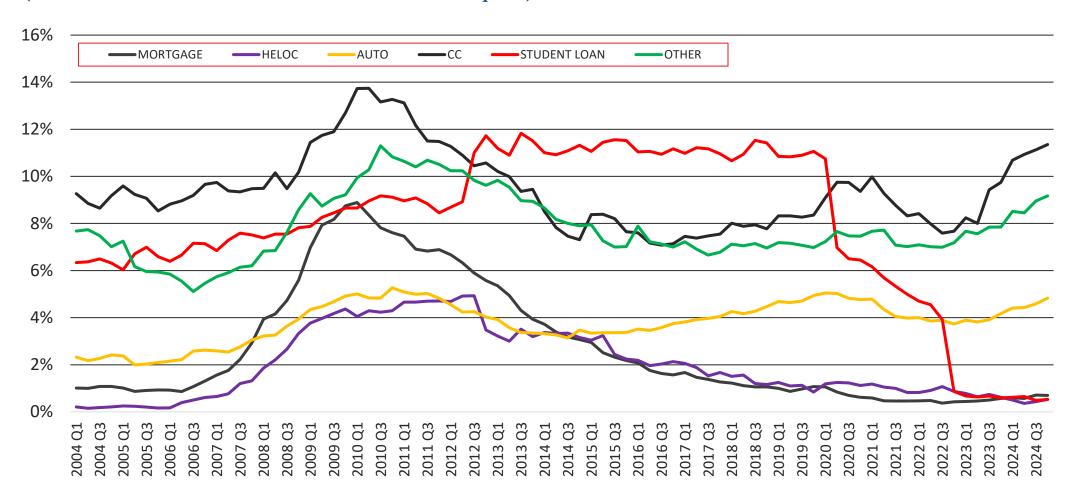
# C&I Loan Standards: Net Tightening

(Source: Federal Reserve System, Senior Officers Lending Survey)



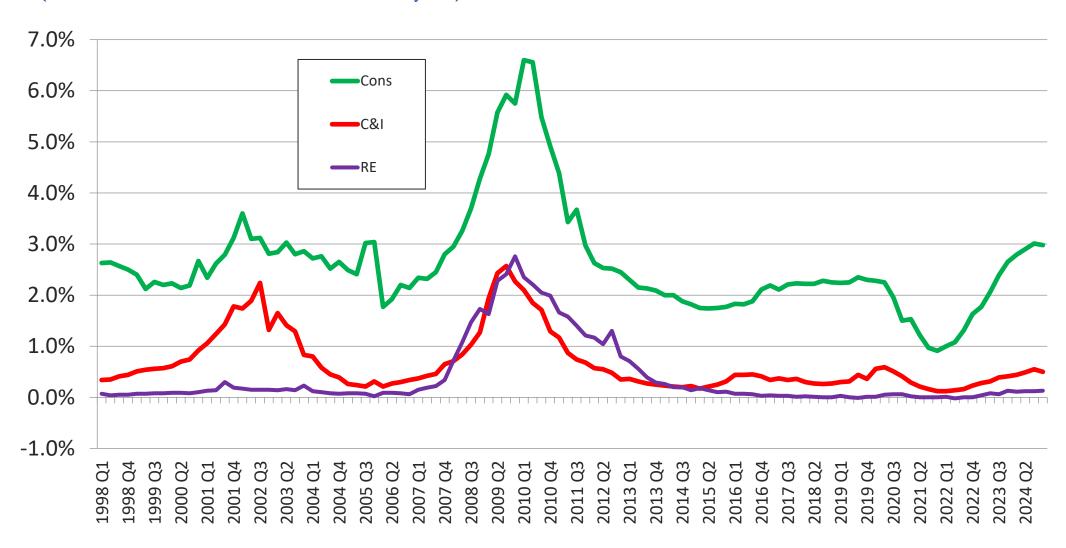
## 90+ Days Delinquent by Loan Type

(source: Federal Reserve Bank of New York Credit Panel/Equifax)



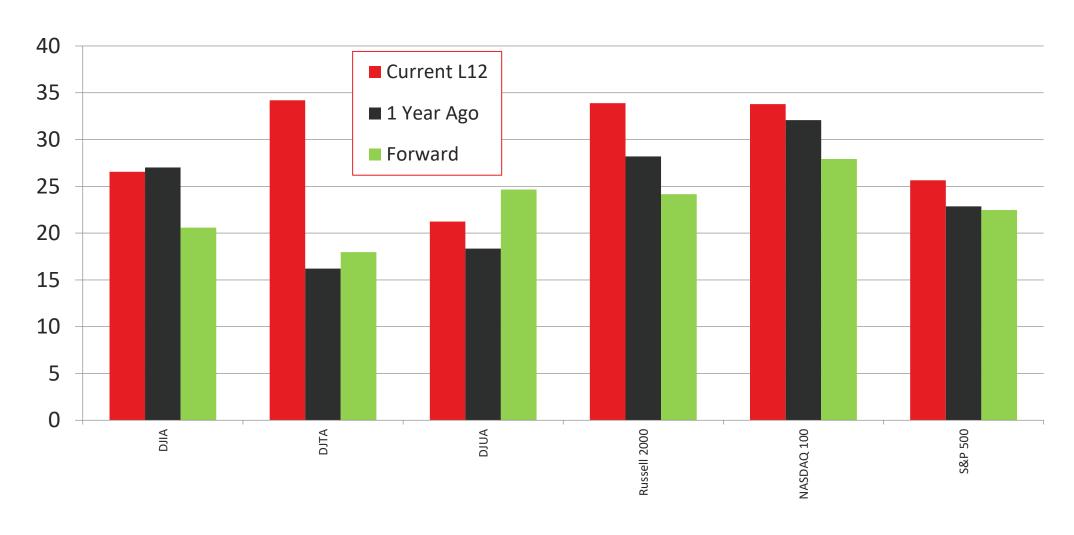
### **Charge Off Rates at Banks**

(source: Board of Governors of the Federal Reserve System)



#### Public Market P/E

(Source: Wall Street Journal)



#### **Topic #5:**

Have global trade fears shifted from supply chain to currency and tariffs?

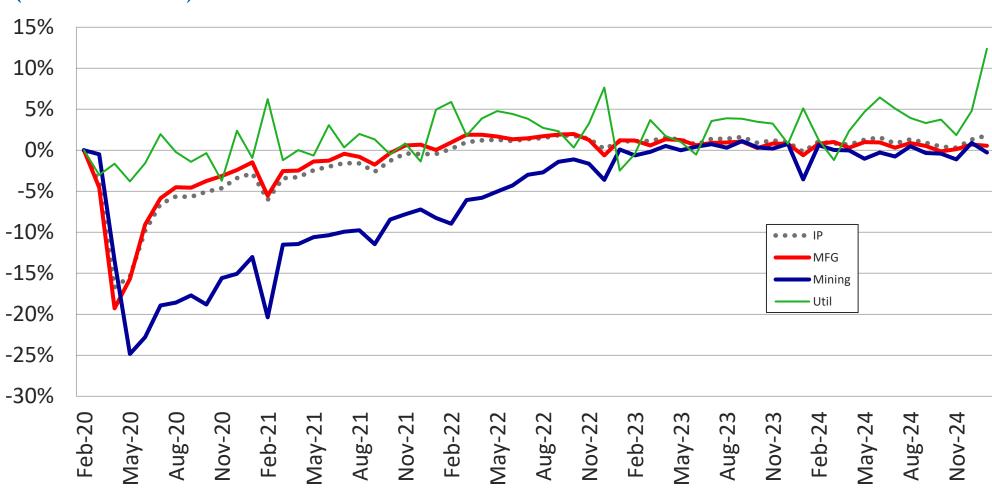
### Foreign Exchange: Broad Dollar

(source: Board of Governors of Federal Reserve System)



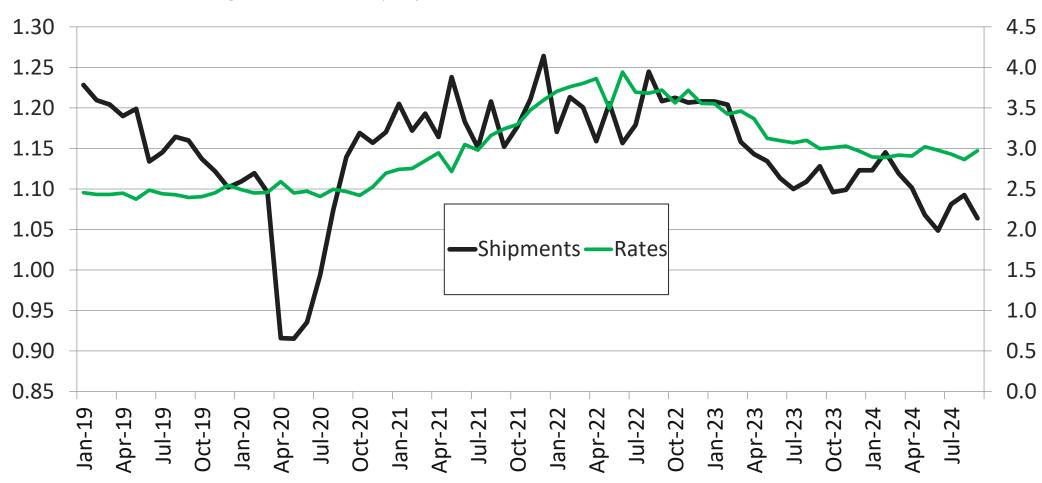
#### **Industrial Production: From Peak**

(source: Federal Reserve)



## Freight: Shipments & Rate

(source: Cass Freight Index, Seasonally Adjusted)



#### Global Supply Chain Pressure

(Source: Federal Reserve Bank of New York)

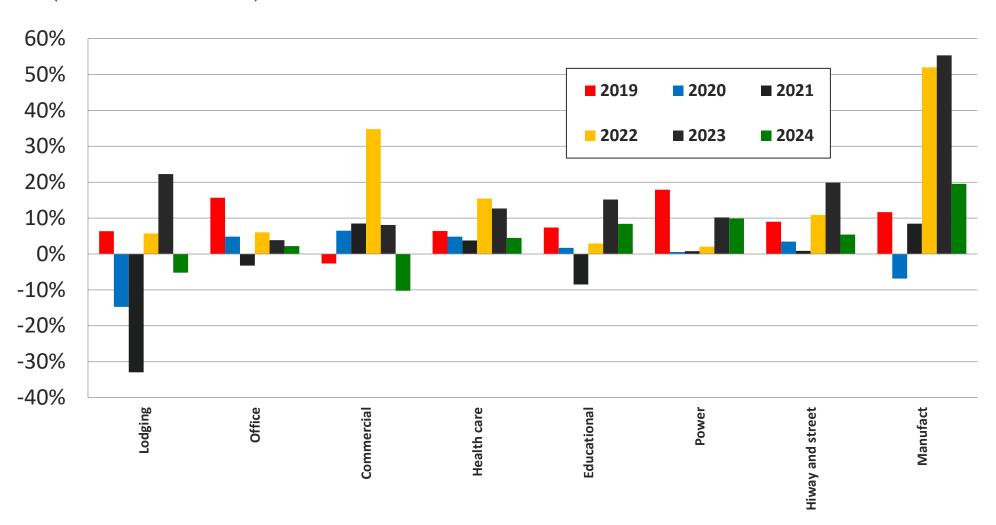


#### **Topic #6:**

Did Covid signal the death of "big box" and office? And what solved the "affordability problem" in the housing market?

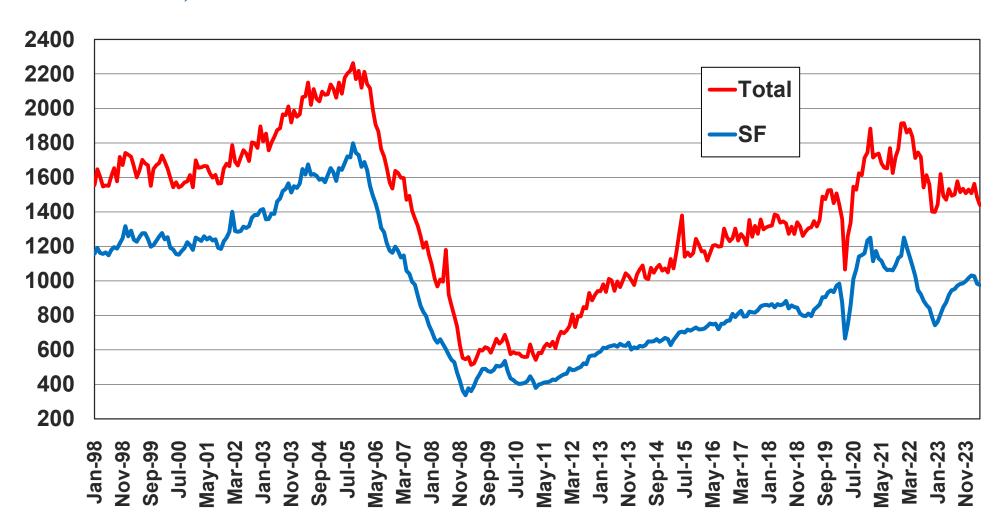
#### **Non-Residential Construction**

(Source: U.S. Census Bureau)



### **US Housing Permits: SF and Total**

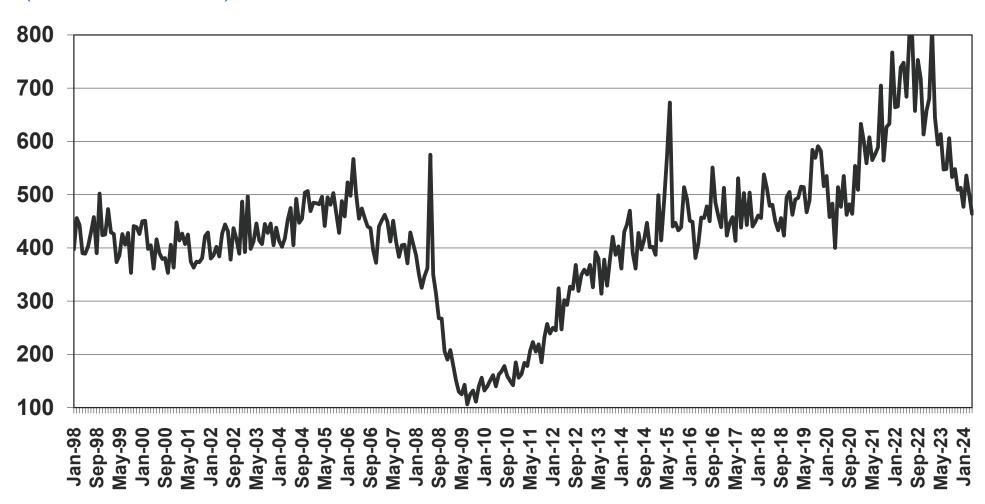
(source: U.S. Census Bureau)





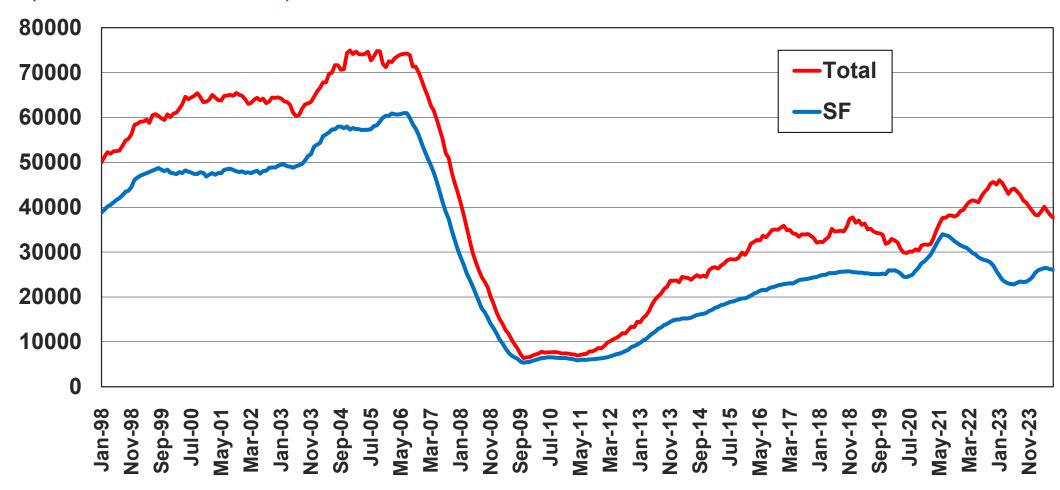
### **US Housing Permits: Multi-family**

(source: U.S. Census Bureau)



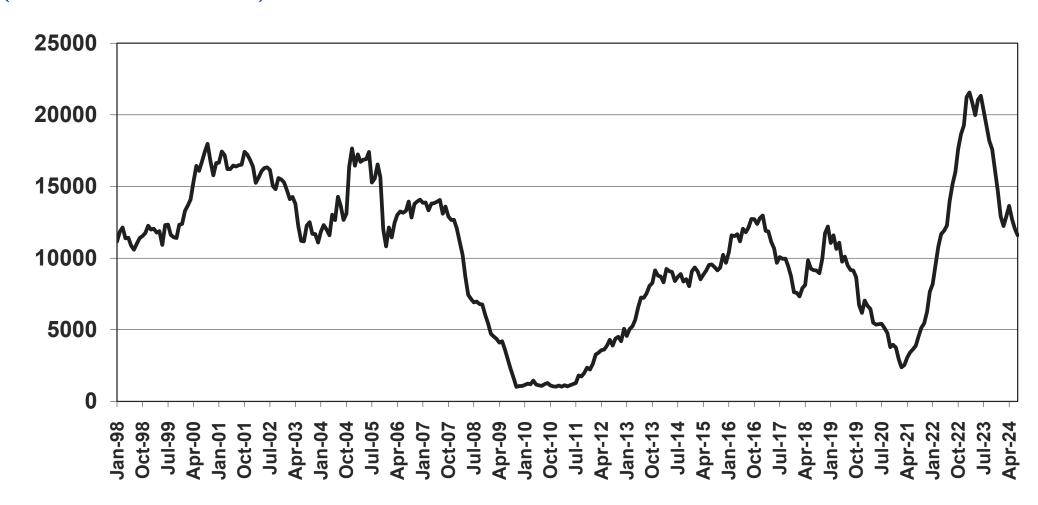
## **ATL Housing Permits: SF and Total**

(source: U.S. Bureau of Census)



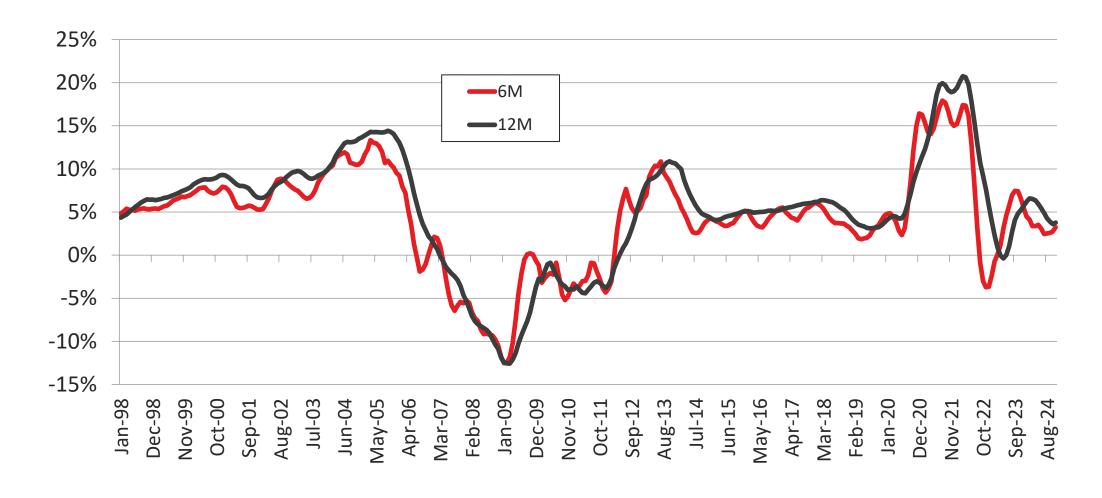
## **ATL Housing Permits: Multi-family**

(source: U.S. Bureau of Census)



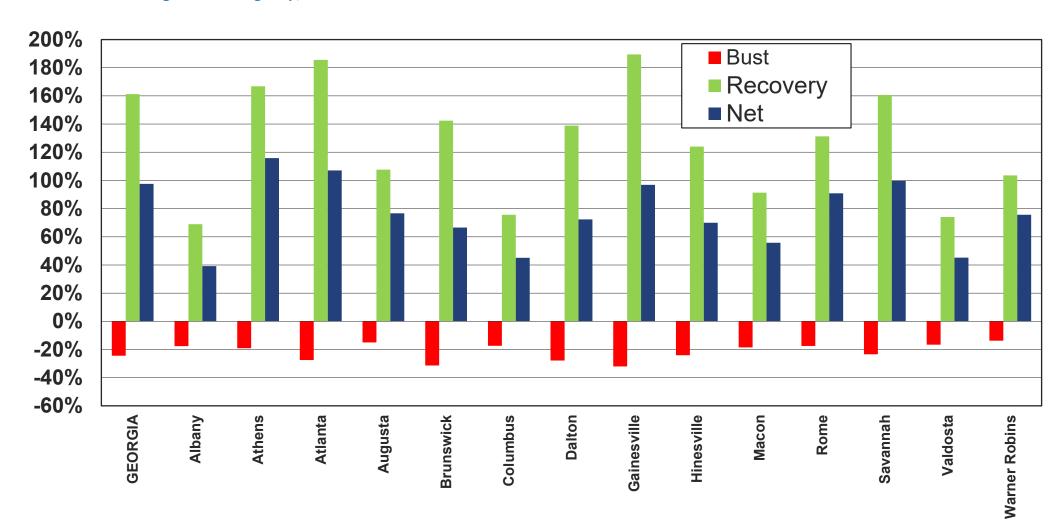
#### **Case Shiller: National Index**

(source: Standard & Poor's Case-Shiller)



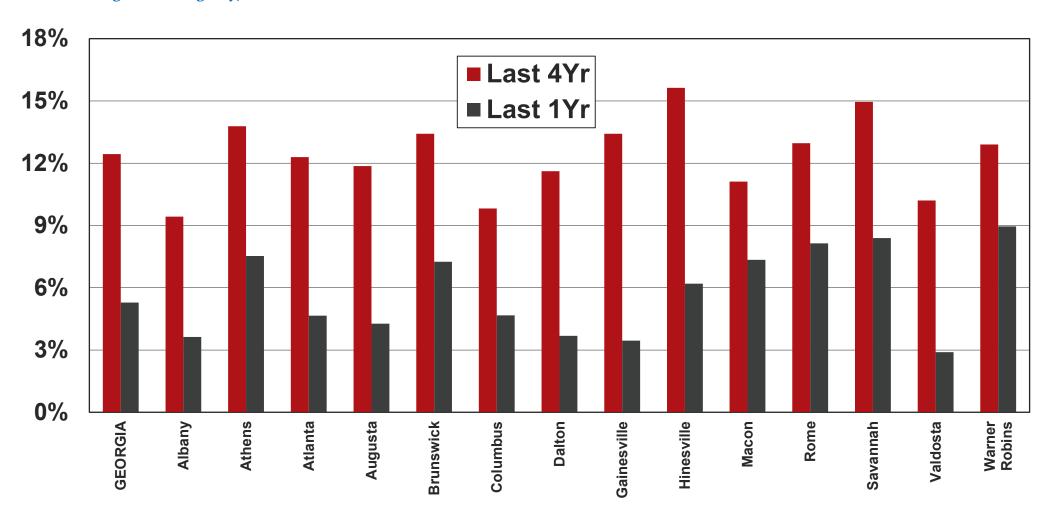
### Home Prices: Georgia

(Source: Federal Housing Finance Agency)



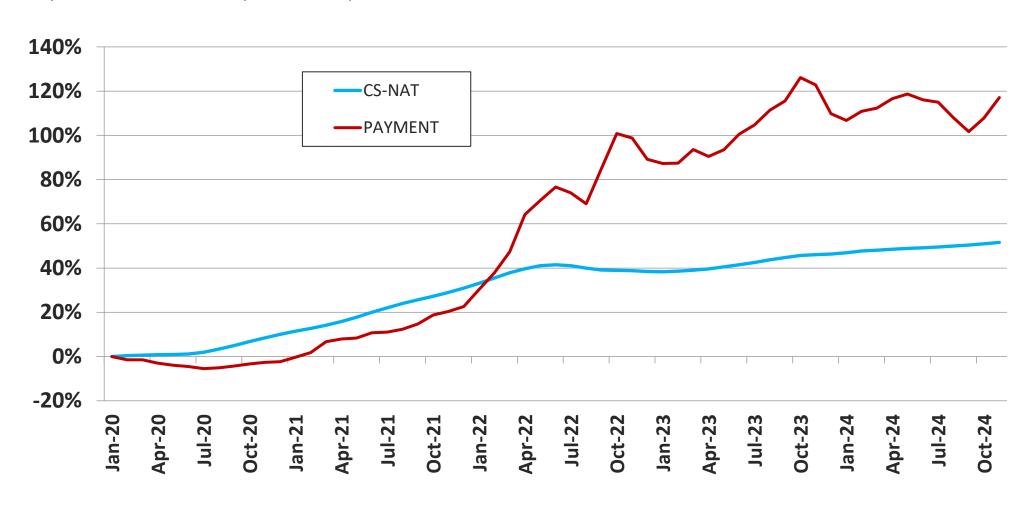
### **Post-Pandemic Home Prices: Georgia**

(Source: Federal Housing Finance Agency)



## Housing Affordability: Rate Effect

(source: S&P Case-Shiller, Freddie Mac)



## Comments on Risk & Capital Markets

- Can we accurately assess the impact of rising rates on credit risk?
- Will tighter underwriting restrict ability to refinance/refund debt markets? Credit tightening can be more about leverage more than rates.
- Will rise in private debt market continue?
- Is there risk in liquidation of assets that support credits?

## Topic #7

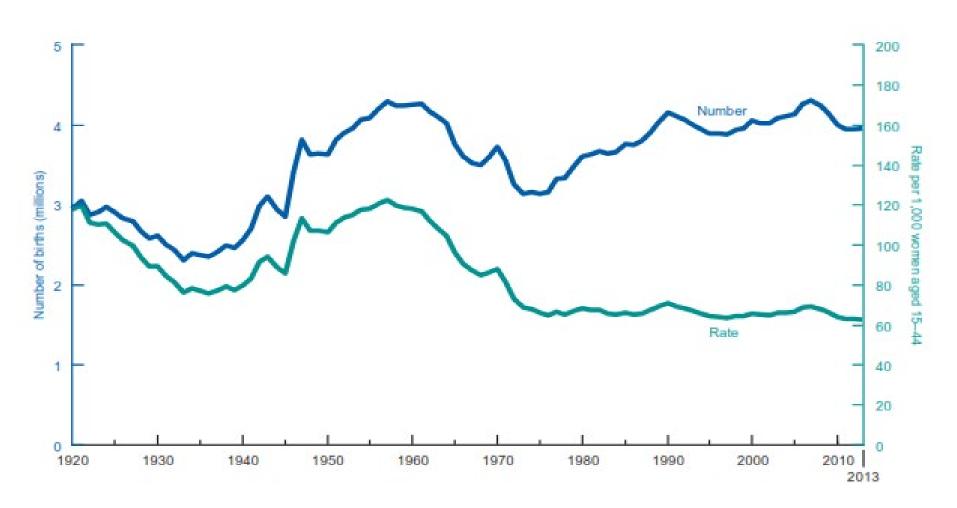
Shared governance in 2024 has given way to a majority . . . But can the parties govern themselves?

And what about demographic trends?



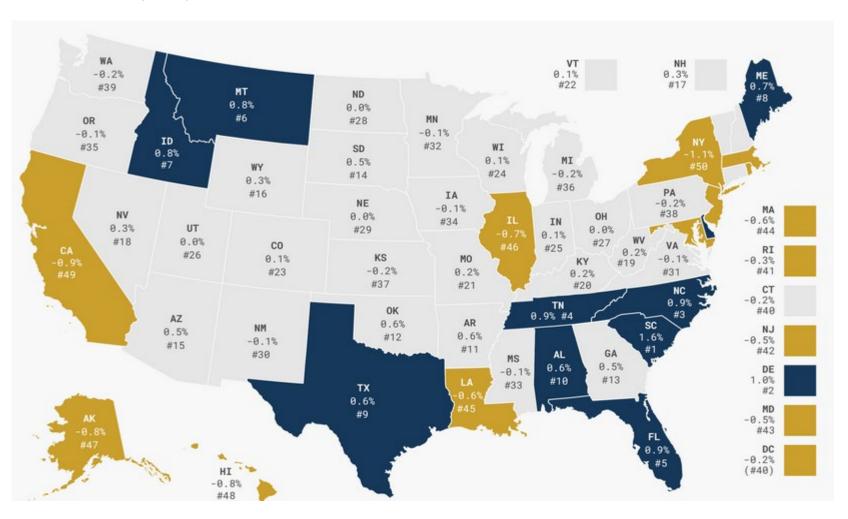
# The Demographics: Boom & Bust

(source: U.S. Census Bureau)



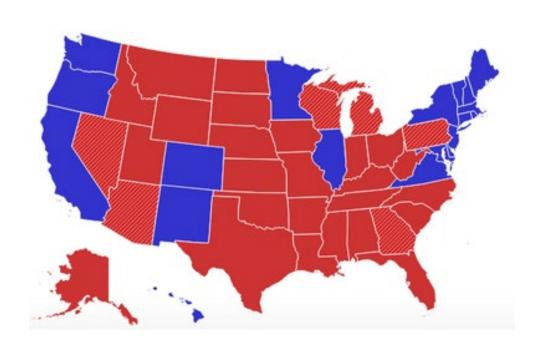
## **Internal Migration**

(source: Tax Foundation, 2023)

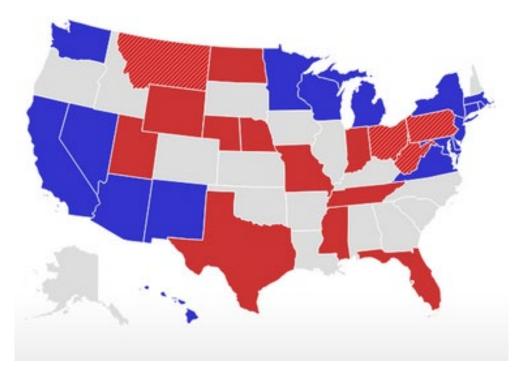


### Election 2024

(source: RealClear Politics)



President



Senate

### Comments on the New Regime

- General Paradigm
  - Shift in regulation
  - Team Doge
  - M&A activity
  - Tariffs as tool
  - Digital Currencies
- Cabinet Picks
- Chevron decision
- "A.I."
  - FinTech
  - HealthTech
  - Cybersecurity

## Comments on Shifting Fiscal Policy

- 2017 TCJA (Tax Cuts and Jobs Act)
  - Corporate Tax Rate
    - Shifted to flat 21%
    - Shift between Global & Territorial Tax regimes
    - Changes in Depreciation & Net Loss Carryback
  - Individual Tax Rates
    - Cut in marginal tax rates
    - Treatment for Pass-Through Entities
    - Carried Interest
  - Estate Tax Structure
    - Increase in Credit
    - Step-up in Basis
- Funding of IRS audit function