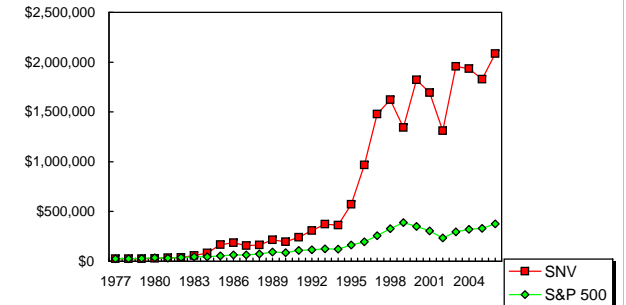


# Synovus Financial Corp

## Total Return to Investors

Year	# of Shares	Stock Dividend	Date of Split	Year End Market Value	Total Market Value	Annual Return	Dividends Declared	Total Dividends
1958	100			\$35.00	\$3,500.00		\$0.80	\$80.00
1959	150						\$0.55	\$82.50
1960	150	3-for-2	9/21/59				\$0.60	\$90.00
1961	150						\$0.60	\$90.00
1962	150						\$0.80	\$120.00
1963	150						\$1.00	\$150.00
1964	150						\$1.20	\$180.00
1965	150						\$1.40	\$210.00
1966	150						\$1.40	\$210.00
1967	450	3-for-1	3/1/67				\$0.56	\$252.00
1968	495	10% Div.					\$0.60	\$297.00
1969	495						\$0.70	\$346.50
1970	495						\$0.80	\$396.00
1971	495						\$0.94	\$465.30
1972	990	2-for-1					\$0.52	\$514.80
1973	990						\$0.58	\$574.20
1974	990						\$0.64	\$633.60
1975	990						\$0.68	\$673.20
1976	990						\$0.68	\$673.20
1977	1,980	2-for-1	7/1/77	\$12.75	\$25,245		\$0.36	\$712.80
1978	1,980			\$12.25	\$24,255	-3.92%	\$0.42	\$831.60
1979	1,980			\$12.50	\$24,750	2.04%	\$0.54	\$1,069.20
1980	1,980			\$14.13	\$27,968	13.00%	\$0.66	\$1,306.80
1981	1,980			\$18.00	\$35,640	27.43%	\$0.76	\$1,504.80
1982	1,980			\$19.13	\$37,868	6.25%	\$0.82	\$1,623.60
1983	3,960	2-for-1	11/8/83	\$14.50	\$57,420	51.63%	\$0.44	\$1,742.40
1984	3,960			\$20.75	\$82,170	43.10%	\$0.52	\$2,039.40
1985	5,940	3-for-2	2/12/85	\$28.00	\$166,320	102.41%	\$0.40	\$2,399.76
1986	8,910	3-for-2	10/1/86	\$20.75	\$184,883	11.16%	\$0.33	\$2,940.30
1987	8,910			\$17.50	\$155,925	-15.66%	\$0.37	\$3,296.70
1988	13,365	3-for-2	10/3/88	\$12.25	\$163,721	5.00%	\$0.28	\$3,675.38
1989	13,365			\$16.13	\$215,511	31.63%	\$0.33	\$4,410.45
1990	13,365			\$14.75	\$197,134	-8.53%	\$0.37	\$4,945.05
1991	13,365			\$18.00	\$240,570	22.03%	\$0.40	\$5,346.00
1992	13,365			\$23.13	\$309,132	28.50%	\$0.46	\$6,147.90
1993	20,048	3-for-2	4/1/93	\$18.63	\$373,385	20.78%	\$0.36	\$7,215.10
1994	20,048			\$18.13	\$363,361	-2.68%	\$0.45	\$9,021.38
1995	20,048			\$28.50	\$571,354	57.24%	\$0.54	\$10,825.65
1996	30,072	3-for-2	4/8/96	\$32.13	\$966,213	69.11%	\$0.44	\$13,231.68
1997	45,108	3-for-2	4/8/97	\$32.75	\$1,477,287	52.89%	\$0.36	\$16,238.88
1998	67,662	3-for-2	5/21/1998	\$24.00	\$1,623,888	9.92%	\$0.28	\$18,945.36
1999	67,662			\$19.88	\$1,344,782	-17.19%	\$0.36	\$24,358.32
2000	67,662			\$26.94	\$1,822,645	35.53%	\$0.44	\$29,771.28
2001	67,662			\$25.05	\$1,694,933	-7.01%	\$0.51	\$34,507.62
2002	67,662			\$19.40	\$1,312,643	-22.55%	\$0.59	\$39,920.58
2003	67,662			\$28.92	\$1,956,785	49.07%	\$0.66	\$44,656.92
2004	67,662			\$28.58	\$1,933,780	-1.18%	\$0.69	\$46,686.78
2005	67,662			\$27.01	\$1,827,551	-5.49%	\$0.73	\$49,393.26
2006	67,662			\$30.83	\$2,086,019	14.14%	\$0.78	\$52,776.36
2007	67,662			\$24.08	\$1,629,301	-21.89%	\$0.82	\$55,482.84

Synovus vs. S&P 500  
Return on Investment



Synovus Total Return	Synovus Annual Total Return	S&P 500 Index	S&P Total Value	S&P 500 Annual Return	S&P 500 Total Return
\$25,958	25.958%	95.10	\$25,245	1.06%	6.38%
\$25,087	25.087%	96.11	\$25,513	12.31%	18.20%
\$25,819	25.819%	107.94	\$28,653	25.77%	32.27%
\$29,274	29.274%	135.76	\$36,038	-9.73%	-5.01%
\$37,145	37.145%	122.55	\$32,532	14.76%	21.44%
\$39,491	39.491%	140.64	\$37,334	17.27%	22.38%
\$59,162	59.162%	164.93	\$43,782	42.34%	6.10%
\$84,209	84.209%	167.24	\$44,395	26.33%	31.57%
\$168,720	168.720%	211.28	\$56,086	14.62%	18.56%
\$187,823	187.823%	242.17	\$64,286	2.03%	5.10%
\$159,222	159.222%	247.08	\$65,589	12.40%	16.61%
\$167,397	167.397%	277.72	\$73,723	27.25%	32.81%
\$3,675.38	3675.38%	353.40	\$93,813	-6.56%	-4.79%
\$4,410.45	4410.45%	330.22	\$87,659	26.31%	30.47%
\$219,921	219.921%	417.09	\$110,720	4.46%	7.62%
\$202,079	202.079%	435.71	\$115,662	7.06%	10.06%
\$4,945.05	4945.05%	466.45	\$123,823	-1.54%	1.32%
\$5,346.00	5346.00%	459.27	\$121,917	34.11%	37.62%
\$5,346.00	5346.00%	615.93	\$163,503	20.26%	22.01%
\$6,147.90	6147.90%	740.74	\$196,635	31.01%	33.36%
\$7,215.10	7215.10%	970.43	\$257,608	26.69%	28.58%
\$9,021.38	9021.38%	1,229.40	\$326,353	19.51%	21.04%
\$10,825.65	10825.65%	1,469.25	\$390,023	-10.14%	-9.10%
\$13,231.68	13231.68%	1,320.28	\$350,478	-13.04%	-11.81%
\$16,238.88	16238.88%	1,148.09	\$304,769	-20.60%	-22.10%
\$1,493,526	1493526%	879.82	\$233,555	26.38%	28.68%
\$1,642,833	1642833%	1,111.92	\$295,167	8.99%	10.88%
\$1,894,36	189436%	1,248.29	\$331,368	3.00%	4.91%
\$24,358.32	24358.32%	1,418.30	\$376,498	13.62%	15.79%
\$29,771.28	29771.28%	1,468.36	\$389,787	3.53%	5.46%
\$34,507.62	34507.62%				
\$39,920.58	39920.58%				
\$44,656.92	44656.92%				
\$46,686.78	46686.78%				
\$49,393.26	49393.26%				
\$52,776.36	52776.36%				
\$55,482.84	55482.84%				

as of 12-31-2007

*Total Return from 1977 to Today	<b>Synovus</b> 9179.93%	<b>S&amp;P 500</b> 3651.11%
*Average Total Return per year '77 to present	<b>Synovus</b> 16.91%	<b>S&amp;P 500</b> 13.31%

\* With Dividends